

BEST PRACTICE -2

1.Title of the Practice- Reaching out to the Community:

‘Alone we can do so little; together we can do so much’.

2- Objectives of the Practice-

Empowerment and Collaboration: A Vision Unveiled

Title's Essence: Rooted in Helen Keller's wisdom, our title embodies the potential of collaborative empowerment, uniting individuals and communities under a shared purpose.

Active Nurturing: Through the dynamic NCC and NSS units, we translate our vision into tangible actions that extend beyond the college campus.

Community Bonds: Embracing the community beyond our borders, we cultivate responsible citizens, nurturing a sense of duty to the nation.

NSS Motto Embraced: The spirit of '*Not me but you*' guides us, fostering selflessness and expanding perspectives beyond self-interest.

Expanded Mindsets: A shift from microcosmic thinking to macrocosmic outlooks introduces novel avenues for social engagement and interaction.

Collective Problem-Solving: We address community challenges head-on, seeking effective solutions that drive positive change at a grassroots level.

In unity, empowerment takes root, reflecting our commitment to shaping socially aware and empowered individuals.

3.CONTEXT:

Unity in Purpose: NSS and NCC's Resonance

Shattering Ego's Veil: Amidst a world fixated on self-indulgence and materialism, NSS and NCC forge a path towards unity and national integration, entwining duty with discipline, a stark contrast to self-centred motives.

Harmony Beyond Campus: These units transcend college confines, fostering collaboration that disregards divisions of caste, creed, and faith, exemplifying unity's power.

Beyond Classroom Horizons: Education's true essence extends beyond classroom walls, encapsulating holistic growth. The journey encompasses vital attributes – Integrity, Communication, Teamwork, Problem-solving, Confidence, and Interpersonal finesse.

Cultivating Civic Stewards: Education's pinnacle lies in moulding responsible citizens. This journey nurtures the spirit of community service, ingraining the principles of serving others, acknowledging social responsibility, and celebrating human diversity.

In this symphony of purpose, NSS and NCC resound as catalysts for transformation, shaping individuals who transcend the ordinary and embrace the ideals of unity, growth, and compassionate service.

4.PRACTICE:

Empowering Through Service: NCC and NSS prioritize community service, fostering personal and communal empowerment while catalysing social transformation.

Catalysts of Change: These units provide a platform for students to challenge societal norms, paving the way for personal growth and identity formation.

Practices for Progress: The following practices underscore this commitment:

NSS- National Service Scheme-

Global Challenges, Local Response: NSS Initiatives

Food Security Concerns Tackled:

NSS Volunteers distributed food and groceries to Immaculate Conception Church, overseeing Cheshire Home (Home for the Disabled) and Shanti Rani Home (Old Age home), aligning with Covid-19 realities.

Empowering through Insights:

Local socio-economic survey conducted by NSS unveiled insights into education and employment status of youth, shaping responsive actions.

Hygiene for Health:

Community cleanliness endorsed for health as NSS Volunteers annually cleaned the Ganges near ROY Ghat and surroundings.

First Aid Proficiency:

NSS Unit's Special Camp featured First Aid training for Volunteers and Community members, enhancing preparedness.

Earth Day, Engaged Hearts:

Annual Earth Day celebrations inspired eco-consciousness through tree planting, CFL adoption, and cycling promotion.

Nurturing Creativity:

- NSS Unit nurtured youthful imagination by organizing an annual Art Competition for local children.

Insights on Child Health:

- Special Camp featured an enlightening lecture by Dr. Soumen Dutta on Child Immunization Programme, educating NSS Volunteers and slum area mothers.

Battling Dengue:

- NSS Unit engaged in Dengue Prevention and Awareness, mobilizing students for door-to-door campaigns and sanitation.

Empowering Women:

- Collaborating with Alumni, Women's Cell orchestrated a Social Reach Out Program on 'Safe Child Birth & Birth Control Measures' for local women.

-NCC- National Cadet Corps-

Empowering Change Through Action: NCC Initiatives

Environmental Awakening:

- Swachh Bharat Abhiyan, Open Defecation Free, World Environment Day, and Earth Day find voice through NCC Cadet-led rallies and poster campaigns.

Reviving Puneet Sagar:

- In 2021-2022, NCC Cadets undertook Puneet Sagar Abhiyan, rejuvenating the Ganga's Serampore banks, a determined stand against river pollution.

Millet Nutrition Advocacy:

- 2023, International Millet Year, witnessed NCC rallying with surveys and events, nurturing awareness about the nutritional treasure trove of millets.

Resisting Substance Abuse:

- "*Drug Destroy Life*" resonates through NCC-organized rallies and awareness drives, both within and beyond the campus.

Through NCC's dynamic endeavours, environmental stewardship, community health, nutritional enlightenment, and substance abuse resistance unfurl as vibrant threads weaving a tapestry of positive change.

5- Evidence of Success-

- A Tapestry of Triumphs: Recognitions and Beyond

Global Acknowledgments: NSS and NCC community service has garnered widespread national and international recognition, painting a portrait of achievement.

Inspirational Accolades: These accolades stand as beacons, lighting a path for all, especially underprivileged students, to embrace community service with renewed Vigor.

Empowerment Through Service: NSS and NCC membership becomes a pledge to bolster communities against societal hurdles, strengthening resolve to conquer challenges.

AWARDS achieved:

- NSS & NCC Unveiled: Acknowledging the pillars of our efforts, the National Service Scheme (NSS) and National Cadet Corps (NCC), amplify our mission.

Prestigious Accolades:

Dr. Arindam Bhattacharya, awarded best **NSS Programme Officer** for 2019-2020 by Department of Higher Education, Govt. of West Bengal.

Global Exchange: **Ratna Pal and Sohini Munshi** embarked on an **International Student Exchange to China**, symbolizing cross-cultural unity.

National Honor Roll:

Republic Day Parade at Rajpath in Delhi embraced **Moumita Sen, Ananya Khan, Sohini Munshi, and Ratna Pal**.

Sanchari Bose, an NSS Volunteer, graced the Kolkata Local Republic Day Parade.

University Spotlight: Sanchari Bose, a shining star, was honoured as the best NSS Volunteer of 2018-2019 at the university level.

College of Excellence: Serampore Girls' College, our institution, was hailed as the **Best College for NSS Activities in 2018-2019 by University of Calcutta**.

Celebrating Excellence:

The prestigious **Second Best Cadet Award** found its home with JUO Simaran Shaw (WB20SWA113791) of 2 Bengal Girls' Bn, Kol B Group, West Bengal and Sikkim.

Institutional Social Responsibility: Armed with the mantle of Institutional Social Responsibility, students don the role of community builders, fortifying society through their noble endeavours.

6- Problem Encountered and Resources Required-

Balancing Priorities and Challenges

Academic Overdrive: Student focus often tilts towards exams and academics, leaving a chasm between Academic Course and NSS/NCC commitments.

Yearning vs. Calendar: The fervour for community service exists, but the rigid University Academic Calendar lacks the spaces to accommodate it.

Guidance Gap: Students, predominantly from middle-class conservative backgrounds, grapple with limited familial guidance and encouragement for participation.

Resource Realities:

Financial Fuel: Successful community service hinges on financial support. Institution and University-level funding, including NCC Group headquarters, can bolster volunteer activities.

Infrastructure Imperatives: Robust infrastructural facilities at the institution level are vital for the effective functioning of NSS and NCC Units.

