

# Serampore Girls' College

13, T.C. Goswami Street Serampore Hooghly - 712201 West Bengal

## NAAC Criteria 3.2.1



### Ecosystem for Innovations

## Food Bazar (Entrepreneurship), 2023

#### **Title of the Activity: Food Bazar (Entrepreneurship)**

**Objective:-** Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. The most prominent example of entrepreneurship is the starting of new businesses.

Serampore Girls' College have three motto- Educate, Empower and Enlighten. This Food Bazar provided a platform to venture out this skill of being an Entrepreneur, where they brought Food items from their own shelter and put up for sale for every member of this institution. Starting any new venture involves a considerable amount of failure risk. Therefore, an entrepreneur needs to be courageous and able to evaluate and take risks, which is an essential part of being an entrepreneur. This Food Bazar acted as a stepping stone for developing that courage, that skill and that creativity to market their product. Around 25 students of the institution participated in this venture.

**Organizing Department:** - It was an Open platform where students from different departments participated. But the primary work of organizing the exhibition was done by the Cultural Committee of Serampore Girls' College

**Place of the Activity: Within campus**

**Date and Time of the Activity:** - Date- 13.05.2023, Time- 3:00p.m.

**Outcome:** - Entrepreneurs are the fuel that drive small businesses and, in turn acts as an important part of any economy. It is not only about financial improvement of an individual. But also it acts as a platform where you can directly improve the lives of others. This program provided the students an exposure to the competitive professional world that exist outside the comfortable room of 4 walls.

*Soma Roy*  
Principal  
Serampore Girls' College  
Serampore, Hooghly

Signature of Principal

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Ph. : (033) 26623723 (Office)  
(033) 26527850 (Principal)

**Serampore Girls' College**  
(Estd.: 1981)  
Re-Accredited by NAAC : Grade B (2nd Cycle)  
13, T. C. GOSWAMI STREET, SERAMPORE, HOOGHLY. PIN-712 201, WEST BENGAL.  
E-mail : serampore\_girls\_college@yahoo.co.in  
Website : www.seramporegirlscollege.org

Date 10/5/23

Ref. No. ....

**NOTICE FOR STUDENTS**

**Earth day celebration will be held on 13.05.2023**

1. Students who will participate in 'Food Fair' must meet Dr. Sayanti Talukdar , Convenor, Cultural Committee at 11:00 am on 11.05.2023.
2. Students who will participate in Science Exhibition and Art & Crafts Exhibition , will bring their material on 12.05.2023 and make them ready within 03:00 pm on 12.05.2023.
3. Room no for science exhibition – VB 3 and VB 4 in old building.
4. Room no for Art & Craft Exhibition – In the corridor of Administrative Block.
5. Room no. for food fair – VB 1 in old building.

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Notice for Students for Food Bazar

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Inaugural Programme for Food Bazar

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## NAAC Criteria 3.2.1



Mock tail Stall for Food Bazar

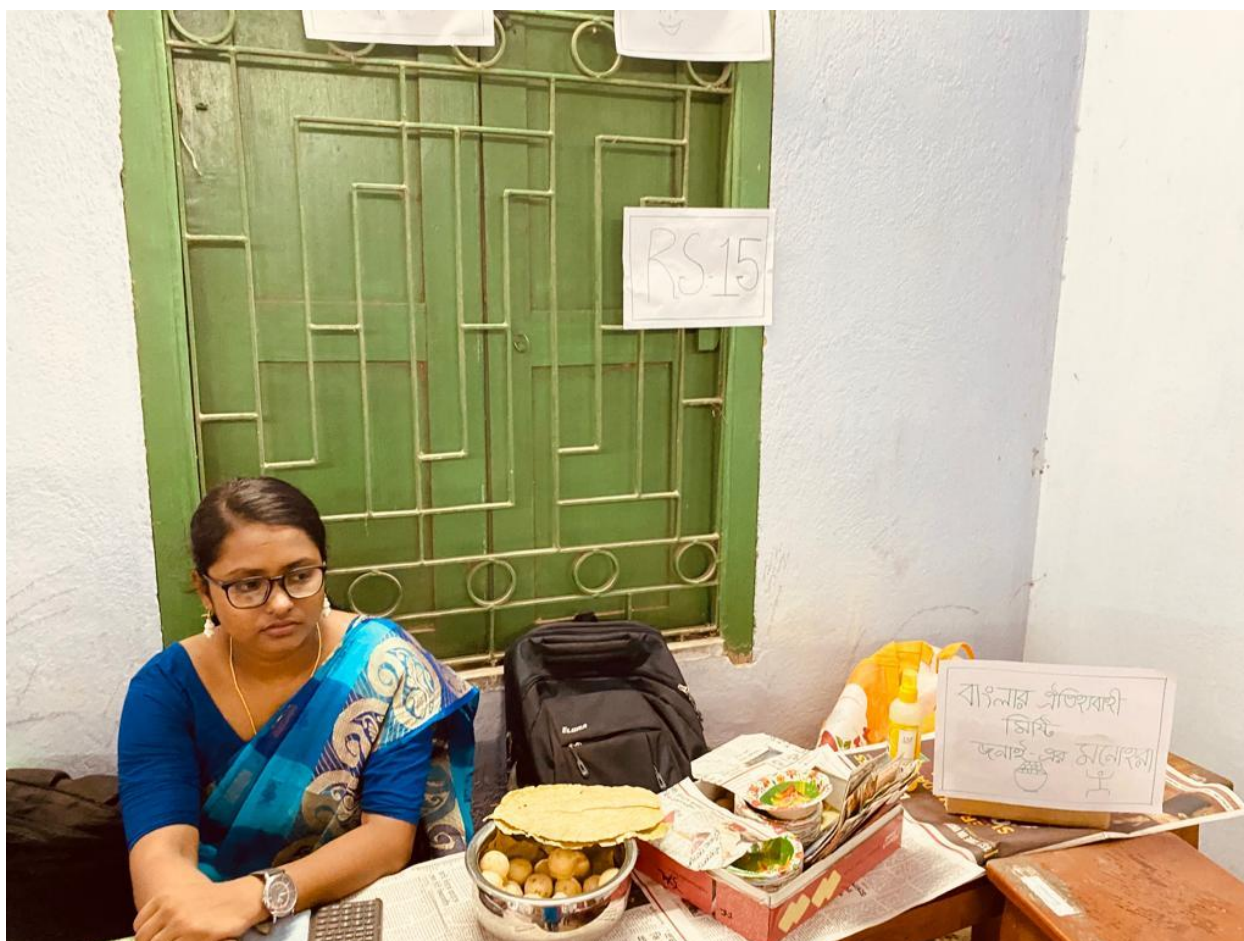
Some Roy  
Principal  
Serampore Girls' College  
Serampore, Hooghly

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## NAAC Criteria 3.2.1



Sweets stall for Food Bazar

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## NAAC Criteria 3.2.1



Students are selling their product to the Customers



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Principal  
Serampore Girls' College  
Serampore, Hooghly

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