

# Serampore Girls' College

13, T.C. Goswami Street Serampore Hooghly - 712201 West Bengal

## NAAC Criteria 1.3.1



### Report on a State Level Webinar on “Intellectual Property Rights”

**Title of the activity:- A state Level Webinar on Intellectual Property Rights**

**Speaker:-** Prof . Lakshminarayan Satapati . Professor of Geography and Director of UGC-Human Resource Development Centre, University of Calcutta

Prof. Narayan Chandra Jana, Professor and Former head of the department of Geography, The University of Burdwan

**Objective of the programme:-** 1- To provide a detail understanding of the theoretical and practical implication of the concept of Intellectual Property Rights

2- To provide a glimpse of the procedure that an individual, an organization or an institution can avail in case of the violation of Intellectual Property Rights.

**Organizing department:-** IQAC of Serampore Girls' College

**Place of activity:-** Google Meet platform

**Date and time of the activity:-** 27<sup>th</sup> May 2023- 5:00 p.m. onward

**Number of attendee:-** More than 75 attendee- which includes both the teachers and the students

**Outcome:-** 1- The webinar provided a detail understanding of both the concept and its implication in various fields.

2- The webinar also gave a glimpse of the structure, objective and outcome of the New Education Policy in term of the present Education arrangement.

3- Participative learning was encouraged in this webinar, by providing the platform for interaction between the speakers and the attendee on various aspect of Intellectual Property Rights

*Soma Roy*  
Principal  
Serampore Girls' College  
Serampore, Hooghly

Signature of Principal

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### NOTICE

Ph. : (033) 26623723 (Office)  
(033) 26527850 (Principal)

**Serampore Girls' College**  
(Estd.: 1981)  
Re-Accredited by NAAC : Grade B (2nd Cycle)  
13, T. C. GOSWAMI STREET, SERAMPORE, HOOGHLY. PIN-712 201, WEST BENGAL.  
E-mail : serampore\_girls\_college@yahoo.co.in  
Website : www.seramporegirlscollege.org

Ref. No. ....

**Notice** Date 26/5/23

**For all teaching staff**

- The Webinar on Intellectual Property Rights will be held on 27.5.23 at 5 pm. All teachers are requested to join webinar within time.
- At teachers are requested to come on and from 15.6.2023 only to complete NAAC related reports on emergency basis. No leave may be sanctioned during 15.6.23-30.6.23. except in emergency cases.
- 2<sup>nd</sup> sem internal & tutorial and 6<sup>th</sup> sem final exam will be held as per university notice.
- Uploading of internal & tutorial marks of 6<sup>th</sup> sem should be completed within time carefully.

*Soma Roy*  
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*Soma Roy*  
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### FLYER OF THE WEBINAR



## A STATE LEVEL WEBINAR

On  
**"INTELLECTUAL PROPERTY RIGHTS"**  
(27 May, 2023; Time: 5:00 p.m. onwards)

**ORGANISED BY**  
IQAC  
**Serampore Girls' College**  
(Affiliated to the University of Calcutta)  
13, T.C. Goswami Street, Serampore, Hooghly - 712201, West Bengal,  
India



**Prof. Lakshminarayan Satpati**  
Professor of Geography and  
Director, UGC-Human Resource Development  
Centre, University of Calcutta, Kolkata, India



**Prof. Narayan Chandra Jana**  
Professor & Former Head,  
Department of Geography,  
The University of Burdwan, West Bengal, India

**Resource Persons**

**Dr. Asraful Alam**  
Convener

**Dr. Aritra Ghosh**  
Joint Convener

**Mr. Debkanti Das**  
Technical Support

Registration Link: <https://webinar.seramporegirlscollege.org/reg/webinar/>  
Join from the Meeting Link: <https://webinar.seramporegirlscollege.org/reg/webinar/meeting/>  
**No Registration Fees** ★ **Certificates will be issued after filling up the Feedback Form**

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### PROGRAMME SCHEDULE (27.05.2023) TIME: 5.00 P.M. ONWARDS

Time	Event
5:00 p.m	Inaugural Speech by Dr Asraful Alam, Assistant Professor & HoD, Department of Geography, Serampore Girls' College & Convener of the IPR webinar
5:05 p.m	Welcome speech by Dr Soma Roy, Principal, Serampore Girls' College
5:10 pm	Brief of the IPR webinar by Dr. Upasana Roy Barman, IQAC Coordinator, Serampore Girls' College
5:10 to 5:55 p.m (Including 5 Minutes for Discussion Session)	Talk by Prof. Lakshminarayan Satpati, Professor of Geography and Director, UGC-Human Resource Development Centre, University of Calcutta, Kolkata, India
5: 55 to 6:40 p.m (Including 5 Minutes for Discussion Session)	Talk by Prof. Narayan Chandra Jana, Professor & Former Head, Department of Geography, The University of Burdwan, West Bengal, India
6:40 to 6:45 p.m	Vote of Thanks by Dr Aritra Ghosh, Assistant Professor & HoD, Department of Sociology, Serampore Girls' College & Joint Convener of the IPR webinar

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### GLIMPSES OF THE WEBINAR

#### PRESENTATION BY PROF. NARAYAN CHANDRA JANA

**INTELLECTUAL PROPERTY RIGHTS:  
COMPREHENSIVE VIEW**

**PROF. NARAYAN CHANDRA JANA**  
Department of Geography  
The University of Burdwan, West Bengal  
E-mail: jana.narayan@gmail.com  
Contact: +91 9593566783

**A B C of IPR**

IPR provides certain exclusive rights to the inventors or creators of that property, in order to enable them to reap commercial benefits from their creative efforts or reputation. There are several types of intellectual property protection like patent, copyright, trademark, etc.

**What are the 4 types of intellectual property rights?**

- There are four main types of intellectual property rights: patents, trademarks, copyrights, and trade secrets. Owners of intellectual property frequently use more than one of these types of intellectual property law to protect the same intangible assets.

**What are the 7 intellectual property rights in India?**

- In India, there are 7 types of intellectual property rights, namely – copyright, trademarks, patents, geographical indications, plant varieties, industrial designs and semiconductor integrated circuit layout designs.

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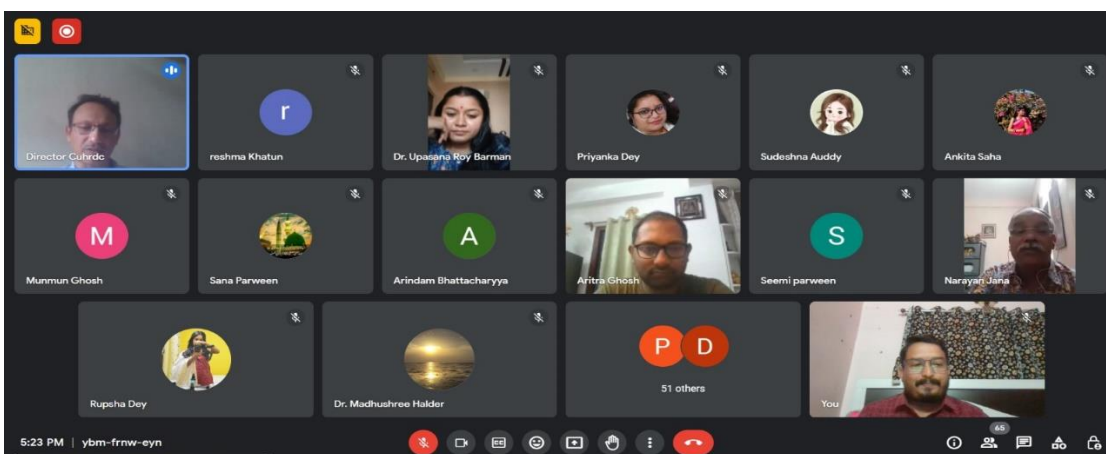
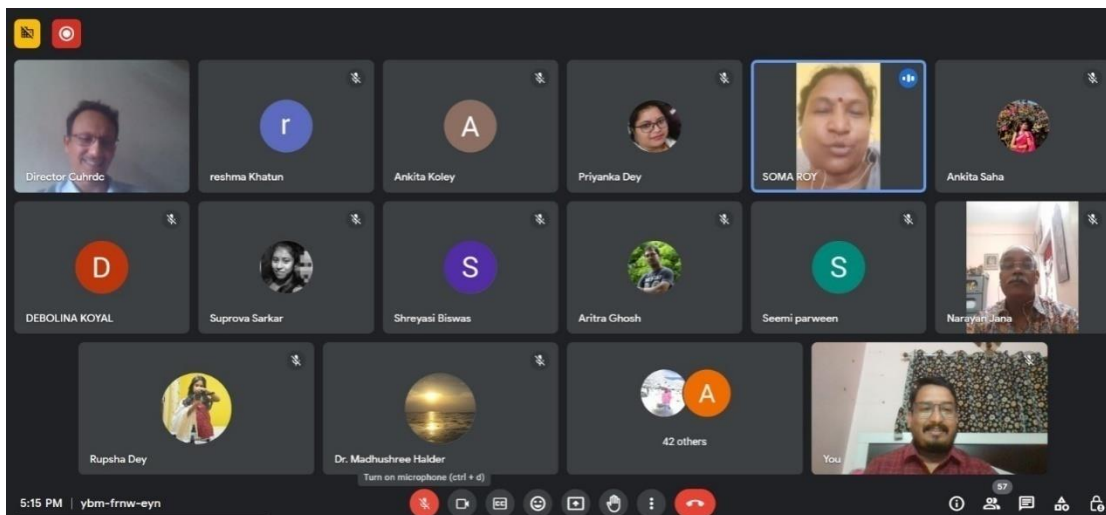
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### SPEAKER'S, TEACHERS AND STUDENTS



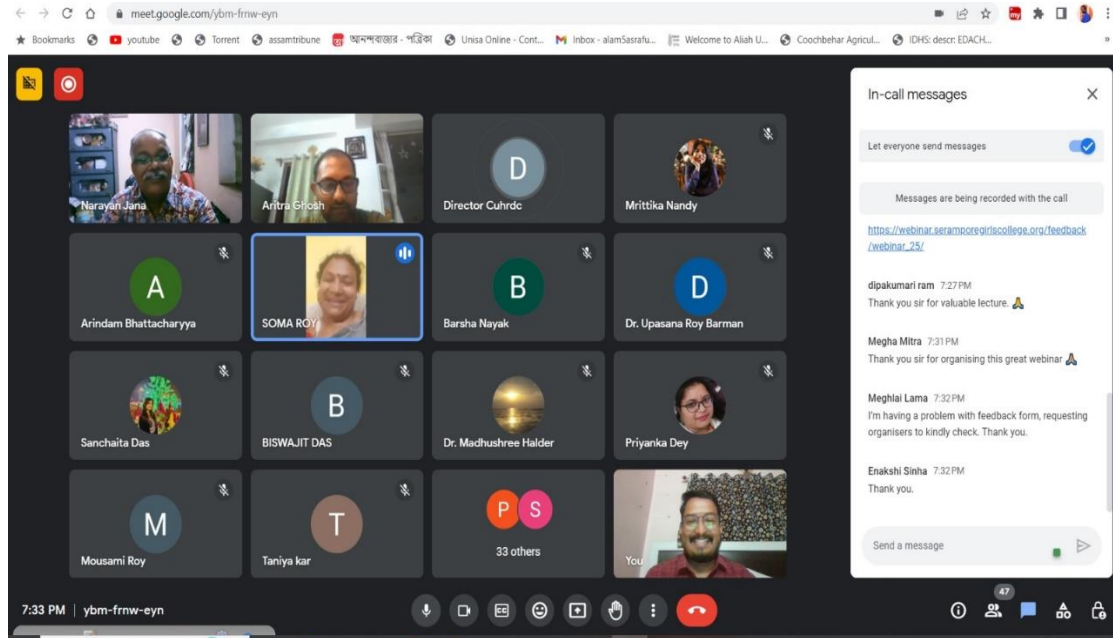
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